



TOWN COUNCIL MEETING AGENDA

Town Council Chambers
765 Lynn Street, Herndon, VA 20170
Tuesday, October 10, 2023 | 7:00 p.m.

1. Call to Order

2. Pledge of Allegiance to the Flag of the United States of America

3. Presentations/Reports/Comments

- a. Proclamation in Recognition of Community Media Day
- b. Proclamation in Recognition of Bicyclist and Pedestrian Awareness Month
- c. Town Manager Report
- d. Councilmember Comments

4. Comments from the Audience

Members of the public may, for one 3-minute period, provide public comments, requests, consent or general item comments, and comments on matters not included on the agenda.

5. General

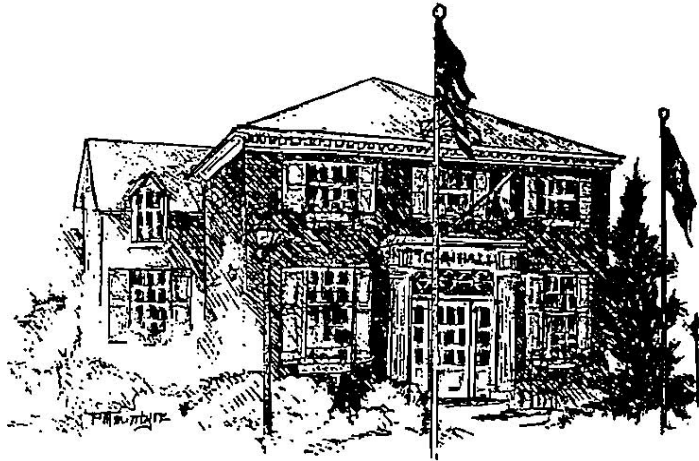
- a. Resolution 23-G-69 to award a donation and disburse funds to the Global Beat Foundation in support of the Pakistan Heritage Day Celebration event

6. Consent

- a. September 5, 2023 Town Council Work Session Minutes
- b. September 12, 2023 Town Council Meeting Minutes
- c. September 18, 2023 Town Council Special Meeting – Council Initiatives Minutes

7. Adjournment

Interpretación en Español está disponible en esta sesión.



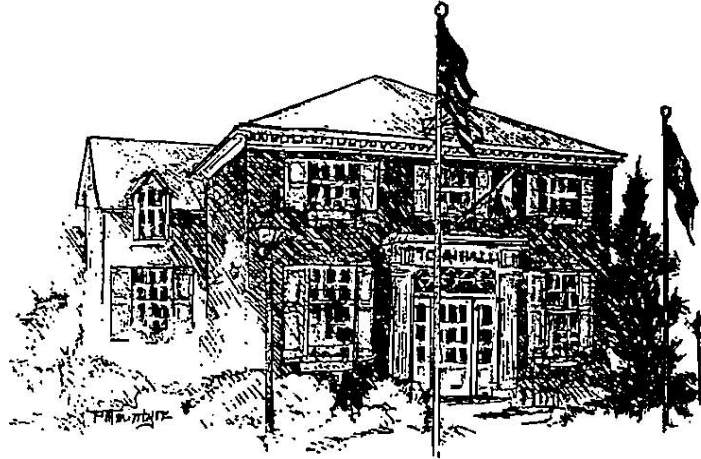
TOWN OF HERNDON, VIRGINIA
PROCLAMATION
COMMUNITY MEDIA DAY
OCTOBER 20, 2023

Community Media Day is a worldwide celebration held every year on October 20th, to help ensure that the media landscape remains inclusive for all artists, across all forms of media. During **Community Media Day**, we highlight the importance of free speech and accessible media for all individuals so that their voices are heard, which is critical to the healthy functioning of our community. Community media provides a vital outlet for diverse communities to tell their stories, hear each other's stories, and create new stories together.

Herndon Community Television ~ HCTV ~ is a community media organization that delivers a variety of programming benefiting the Herndon community, including public service announcements and information on daily events and community activities. Through community media like HCTV, organizations, schools, and local governments are better connected to the areas that they serve.

Since its first broadcast, HCTV has provided coverage of the Town Council and Board and Commission meetings ~ as well as other events in the Herndon area ~ including cultural activities; school productions and athletic events; specialty and community events; and locally focused independent programs.

Therefore, the Mayor of the Town of Herndon, together with the Herndon Town Council, hereby proclaims October 20, 2023, as **Community Media Day** in the Town of Herndon; highlights the importance of community media outlets; and promotes HCTV's essential role in creating content that is by and for the community.



TOWN OF HERNDON, VIRGINIA
PROCLAMATION
BICYCLIST AND PEDESTRIAN
AWARENESS MONTH
OCTOBER 2023

Every year, bicyclists and pedestrians are killed or injured in crashes with motor vehicles in Virginia, with the months of October through December being the most prevalent for pedestrian-involved crashes. To combat these tragic events, partners from across the state ~ including towns, cities, counties, businesses, organizations, schools, and sporting groups ~ are teaming up with DRIVE SMART Virginia and other like-minded organizations to raise awareness about the importance of sharing the road to reduce the number of crashes, injuries, and fatalities in the Commonwealth.

During the month of October, the public awareness campaign known as **Bicyclist and Pedestrian Awareness Month** encourages bicyclists, pedestrians, and motorists to work together through the “See and Be Seen” campaign, to remind all road users that they have a responsibility to look out for others.

Therefore, the Mayor of the Town of Herndon, together with the Herndon Town Council, hereby proclaims October 2023 as **Bicyclist and Pedestrian Awareness Month** in the Town of Herndon; recognizes that bicyclists, motorists, and pedestrians have mutual rights and responsibilities; emphasizes the importance of safety for all individuals traveling on the roadways; and promotes bicycling and walking as healthy, efficient, and sustainable forms of transportation.



STAFF REPORT

Town Council
October 10, 2023

Title:

Resolution to award a donation and disburse funds to the Global Beat Foundation in support of the Pakistan Heritage Day Celebration event.

Staff Contact:

Kirstyn Barr Jovanovich, Town Clerk
Telephone: (703) 435-6804
E-mail: Kirstyn.Jovanovich@herndon-va.gov

Description:

The Pakistan Heritage Day Celebration event is being held at the Herndon Community Center on October 21, 2023, and a donation request to support the event has been received by the Town. Global Beat Foundation, a registered 501(c)(3), stated it is partially supporting the event.

The following description was provided by the event organizer: "This event is about the vibrant and colorful culture of Pakistan. There will be flag hosting, national anthems, speeches, success stories, display of Pakistani cultural items, Pakistan music and folk dance, and delicious Pakistani food and tea."

Town Council discussed the request for a donation to Global Beat Foundation at their October 3, 2023 work session and provided feedback on the event flyer and in-kind contributions related to the facility rental. As directed during the discussion, the donation amount has been reduced to \$2,015 to cover event logistic costs, and the Community Center rental fees in the amount of \$1,005 will be waived as an in-kind donation, for a total Town contribution of \$3,020.

The revised event flyer and cost estimate breakdown provided by the event organizer is attached.

It is in the Council's sole discretion to consider donations to non-profits.

Fiscal Impact:

The FY 2024 Adopted Budget includes \$70,000 in appropriated funds for "mini-festivals." This donation, if approved, will be funded from the "mini-festivals" account, resulting in a balance of \$67,985 for the remainder of FY 2024.

Staff Recommendation:

Donation disbursements are at the discretion of Town Council.

Attachments:

1. Event Flyer – Revised (10/6/2023)
2. Event Cost Estimate

Staff:

A handwritten signature in black ink, reading "Kirstyn Jovanovich", written over a horizontal line.

Kirstyn Barr Jovanovich
Town Clerk

TOWN OF HERNDON, VIRGINIA

RESOLUTION

OCTOBER 10, 2023

Resolution- to award a donation and disburse funds to the Global Beat Foundation in support of the Pakistan Heritage Day Celebration event.

The Pakistan Heritage Day Celebration event it being held at the Herndon Community Center on October 21, 2023. The Global Beat Foundation is partially supporting the event.

THEREFORE, BE IT RESOLVED by the Town Council of the Town of Herndon, Virginia that:

1. A monetary donation total of \$2,015 to Global Beat Foundation in support of event logistics; and the Community Center facility rentals fees in the amount of \$1,005 waived as an in-kind donation for the Pakistan Heritage Day Celebration event on October 21, 2023, are approved.
2. The mini-festivals funding included in the FY2024 Adopted Budget will be used for the monetary donation to the event.
3. The event will be free and open to the public; courtesy RSVPs will be directed to Global Beat Foundation; and the event promotional materials will prominently feature Global Beat Foundation's event sponsorship, the Town of Herndon support, and the location of the event.

COLORFUL & VIBRANT *culture of*
PAKISTAN



YOU ARE CORDIALLY INVITED TO ATTEND THE

**1st ANNUAL PAKISTAN
HERITAGE DAY CELEBRATION**

OCTOBER
21
2023

TIME: 2:00PM~4:00PM | AGE: 18+ ONLY



TILL OCT 10, 2023

LOCATION: **HERNDON
COMMUNITY CENTER**

814 FERNDAL AVE, HERNDON, VA 20170

RSVP AT:
PAKISTANHERITAGEDAY@GMAIL.COM

THANKS TO **GLOBAL BEATS
FOUNDATION** FOR THE
COLLABORATION

Pakistan Heritage Celebration Event Estimated Budget

1. Shalimar Restaurant, Sterling, VA
100 Food boxes
\$830
2. America's Beautiful Florist
\$450
3. Henna Tatto artist
\$100
4. MK Dhool (Pakistani Drummer)
\$200
5. Tea
\$50
6. Samosa (Pakistani vegetable tea snack)
\$100
7. Cake
\$130
8. Plates, spoons, cups, napkins
\$55
9. Printing
\$50
10. Soft drinks
\$50

Total: \$2015