



PEDESTRIAN AND BICYCLE ADVISORY COMMITTEE MEETING AGENDA

Herndon Council Chambers Building
765 Lynn Street, Herndon, VA 20170

Wednesday, June 10, 2026 | 7:00 PM

- 1. Call to Order**
- 2. Approval of Minutes**
 - a. March 25, 2026, Pedestrian and Bicycle Advisory Committee Meeting Minutes
- 3. Discussion**
 - a. Communication Program Update
- 4. Old Business**
 - a. Overview of FY27 CIP Projects
 - b. Herndon 2050 Comprehensive Plan Updates
- 5. Comments from the Audience**

Members of the public may, for one 3-minute period, provide public comments, requests, consent or general item comments, and comments on matters not included on the agenda.
- 6. Comments**
 - a. Comments from the Staff Members
 - b. Comments from the Committee Members
- 7. Adjournment**



**Pedestrian and Bicycle Advisory
Committee
Meeting
Agenda Item 2.a.**

Agenda Item: March 25, 2026, Pedestrian and Bicycle Advisory Committee Meeting Minutes

Meeting Date: June 10, 2026

Category: Approval of Minutes

Prepared by: Becky Skillin, Deputy Town Clerk

Description:

This is a request to approve the March 25, 2026, Pedestrian and Bicycle Advisory Committee Meeting Minutes.

Background/Timing Impact:

Pedestrian and Bicycle Advisory Committee minutes are typically presented for approval in chronological order. Action on the minutes is an important function of the Pedestrian and Bicycle Advisory Committee.

Fiscal Impact:

N/A

Legal Impact:

N/A

Staff Recommendation/Next Steps:

Recommend approval as presented.

Attachments:

1. Draft Minutes

HERNDON PEDESTRIAN AND BICYCLE ADVISORY COMMITTEE
Regular Meeting Minutes
Wednesday, March 25, 2026

1. Call to Order

Chair MacDonald called the Pedestrian and Bicycle Advisory Committee Regular Meeting to order on Wednesday, March 25, 2026, at 7:00 p.m. in the Herndon Council Chambers Building, 765 Lynn Street, Herndon. In attendance were: Councilmember del Aguila, Council Liaison; Committee Members Michelle Duquette; Kristen Jankowski (arrived at 7:20 p.m.); Paul LeReche; Sherry Blanton; Syed Iftikhar; Vice Chair Annie John; and Chair Ian MacDonald.

Absent: Committee Members James Nardei and Samuel Richardson.

Staff present during the meeting: Bob Williams, Director of Parks and Recreation; Bryce Perry, Deputy Director of Community Development; Mike Shindledecker, Transportation Engineer; Fadrique Iglesias, Community Planner; James Rider, Senior Police Sergeant; and Becky Skillin, Deputy Town Clerk.

Chair MacDonald stated that six Pedestrian and Bicycle Advisory Committee Members were present, which constituted a quorum.

2. Approval of Minutes

a. January 28, 2026 Pedestrian and Bicycle Advisory Committee Meeting Minutes

Vice Chair John moved to approve the January 28, 2026, Pedestrian and Bicycle Advisory Committee Draft Minutes, and Committee Member Duquette seconded. The question was called on the motion, which was carried by a 5-0-1 roll call vote. Committee Members Duquette, LeReche, Iftikhar, Vice Chair John, and Chair MacDonald voted "Aye." Committee Member Blanton abstained and Committee Members Nardei and Richardson were absent. Committee Member Jankowski had not yet arrived.

3. Old Business/Updates

a. Roadway Safety Action Plan (RSAP)

Chair MacDonald recognized Mike Shindledecker, Transportation Engineer, to begin the discussion of Roadway Safety Action Plan (RSAP).

Mr. Shindledecker stated that the purpose of the meeting was to review recent edits to the RSAP in preparation for Town Council adoption in April. He provided

an overview of the project timeline and community engagement results, noting that the RSAP will support a future grant application to the Federal Highway Administration. He stated that the South Elden Street improvement plan is identified as an initial priority project.

Mr. Shindledecker summarized the second round of public engagement, which included feedback from Town Council, intergovernmental partners, and residents. He explained that updates to the plan focused on improving clarity, accessibility, communication strategies, micromobility considerations, crosswalk compliance, and identifying locations within the high-injury network.

Chair MacDonald opened the discussion item for comment by Committee Members, including:

1. Accessibility at curb ramps (truncated domes) with audible locator tones.
2. Right of way guidelines.
3. Timeline for this committee to provide input.
4. PBAC's role in pointing out gaps in the findings.
5. Locations of crosswalk violations and jay-walking.

Mr. Shindledecker stated that curb ramps and audible locator tones are required under right-of-way guidelines and are included within high-injury network locations. He stated that an accessibility audit will be conducted in Phase Two, after completion of the high-injury network, to identify locations that require upgrades to meet current standards. Existing infrastructure met previous compliance standards; however, updated standards have been adopted in recent years.

The Committee discussed timing of the final draft and accessibility upgrades. Following discussion, and with the consensus of the Pedestrian and Bicycle Advisory Committee, staff will forward the committee's support for the Roadway Safety Action Plan to the Town Council.

[Committee Member Jankowski arrived at 7:20 p.m.]

b. Micromobility Options and Pilot Programs: Capital Bikeshare

Chair MacDonald recognized Bryce Perry, Deputy Director of Community Development, to begin the discussion of Micromobility Options and Pilot Programs. Mr. Perry began the presentation by defining micromobility, discussing options in Herndon with transit-related growth, and reviewing results of pilot programs in other jurisdictions. The presentation included the Capital Bikeshare system and other micromobility and shared-vehicle providers.

Mr. Perry referenced the 2021 feasibility study included in the agenda packet and noted that the Town Code had been updated to establish parameters for launching pilot programs with private vendors. He stated that agreements for similar

programs exist in other jurisdictions and that discussions regarding future opportunities are ongoing. He noted that the Comprehensive Plan will incorporate micromobility needs as part of future planning efforts. He added that the closest Capital Bikeshare station to Herndon is located near the YMCA and that a bikeshare propensity analysis identifies potential station locations.

Mr. Perry explained that Capital Bikeshare programs are funded by participating jurisdictions. Fairfax County is currently a member, while the Town of Herndon is not. He noted that participating jurisdictions own the equipment and are responsible for initial capital costs, ongoing maintenance, and operations. He stated that implementation would likely require coordination with Fairfax County and that the program functions best when multiple stations are installed within a connected network. He also referenced partnership agreements, including cost-sharing and equipment arrangements, used in nearby jurisdictions such as the City of Fairfax.

There was discussion among staff and the Pedestrian and Bicycle Advisory Committee on this item, including:

1. Whether the Town should pursue a micromobility program and whether previous concepts remain applicable.
2. The scale, feasibility, and long-term sustainability of a potential pilot program, including vendor stability and Capital Bikeshare operations.
3. Initial and ongoing costs, funding considerations, subsidies, equity considerations, and whether the program could become self-sustaining.
4. Potential station locations, integration with existing infrastructure, future phasing, and coordination with future development.
5. Usage data from nearby systems, anticipated user groups, and micromobility's role in transportation access and connectivity to downtown Herndon.
6. Safety, accessibility, bicycle storage, locking mechanisms, pedestrian interactions, and shared use of public facilities.
7. Signage, routing, and infrastructure needs for bicyclists and micromobility users.
8. Coordination with Fairfax County, partnership opportunities, and alternative micromobility options beyond Capital Bikeshare.

Following discussion, and with the consensus of the Pedestrian and Bicycle Advisory Committee, the Committee supported exploring micromobility options, including Capital Bikeshare and other potential vendors, for future implementation in the Town. The Committee also requested additional information regarding costs and implementation considerations for future discussion.

4. Comments

a. Comments from the Staff Members

Chair MacDonald invited staff for comments on business pertaining to the Pedestrian and Bicycle Advisory Committee:

Mike Shindledecker, Transportation Engineer, discussed upcoming events, public engagement, and completed street improvements, including:

1. Herndon-on-the-Go as the preferred method for reporting safety concerns. He noted comments are reviewed individually and incorporated into painting, repaving, and planning efforts.
2. Rectangular Rapid Flashing Beacons (RRFB), pedestrian safety, audible signal functionality, and right-of-way. Chair MacDonald requested RRFB information be shared through the Town's social media channels. Senior Sergeant Rider confirmed driver requirements to stop for pedestrians.
3. A community meeting regarding safety improvements on Bennett Street, scheduled for May 13, 2026, at 7:00 p.m. at the Herndon High School cafeteria.

Fadrique Iglesias, Community Planner, announced he is transitioning to the Economic Development division. Chair MacDonald noted potential opportunities for business sponsorship of a Capital Bikeshare program.

Bob Williams, Director of Parks and Recreation, announced that Bike to Work Day will be held on Friday, May 15, with a goal of approximately 300 participants. Vice Chair John asked how the Pedestrian and Bicycle Advisory Committee (PBAC) could support the event. Staff welcomed PBAC attendance at the Town's table, with NOVA Parks, and other bicycle maintenance resources.

Senior Sergeant James Rider, Herndon Police Department, noted a recent accident that involved a pedestrian and emphasized ongoing safety concerns.

Becky Skillin, Deputy Town Clerk, made comments on the Freedom of Information Act and about upcoming PBAC meeting dates.

b. Comments from the Committee Members

Committee Members made comments on business pertaining to the Pedestrian and Bicycle Advisory Committee, including:

1. Committee Member Jankowski introduced herself, noting she resides in the Four Seasons community and has lived in Herndon since 2019. She stated that she owns a business in Town and is interested in improving walkability.
2. Committee Member Blanton commented positively on existing pedestrian infrastructure, including sidewalk cut-throughs and walkability within the Town.

3. Committee Member Iftikhar stated that he appreciates the Town and brings a transportation-focused perspective to the Committee. He expressed appreciation for the Town's quality of life and noted his interest in contributing to the community.
4. Committee Member LeReche noted that he has been a resident since 1982 and expressed appreciation for the Town's ongoing improvements.
5. Council Liaison del Aguila welcomed the new member and noted efforts to improve walkability.
6. Committee Member Duquette discussed her role as a visually impaired member of the Committee, serving since 2019, and provided perspective on accessibility considerations.
7. Vice Chair John welcomed Committee Member Jankowski, requested follow-up on snow removal practices, and asked for more meetings. She also requested a copy of the Bicycle Friendly Community report card.
8. Chair MacDonald made comments on being an original Committee Member, bicycling initiatives, grant funding for trail improvements, and walkability. He asked about bicycle-related signage, the Bicycle Friendly Community bronze designation, and the Town's bicycle and pedestrian planning efforts.

c. Comments from the Public

Chair MacDonald reviewed the process for providing public comment before the Pedestrian and Bicycle Advisory Committee.

One member of the public (name not provided) stated that she has lived in the Town since 1982.

5. Adjournment

There being no further business, and without objection, Chair MacDonald adjourned the March 25, 2026, Pedestrian and Bicycle Advisory Committee Meeting at 8:50 p.m.

Becky Skillin
Deputy Town Clerk

Minutes approved by the Pedestrian and Bicycle Advisory Committee: _____

Agenda Item: Communication Program Update

Meeting Date: June 10, 2026

Category: Discussion

Prepared by: Brent Heavner, Chief Communications Officer

Description:

Staff has prepared an overview presentation outlining the Town’s communication and outreach program with the intent of identifying ways in which PBAC may be able to assist with engagement activities.

Background/Timing Impact:

This presentation is intended to familiarize the Committee with communication and outreach priorities and efforts. PBAC has requested to engage in outreach and awareness activities and this presentation is the first step to help establish the best ways in which to achieve that goal.

Fiscal Impact:

None.

Legal Impact:

None.

Staff Recommendation/Next Steps:

This is a presentation, there is no recommendation for action from staff.

Attachments:

1. Presentation

Communication Program Update

Town of Herndon, Office of Communication & Economic Engagement

Key External Audience Segments



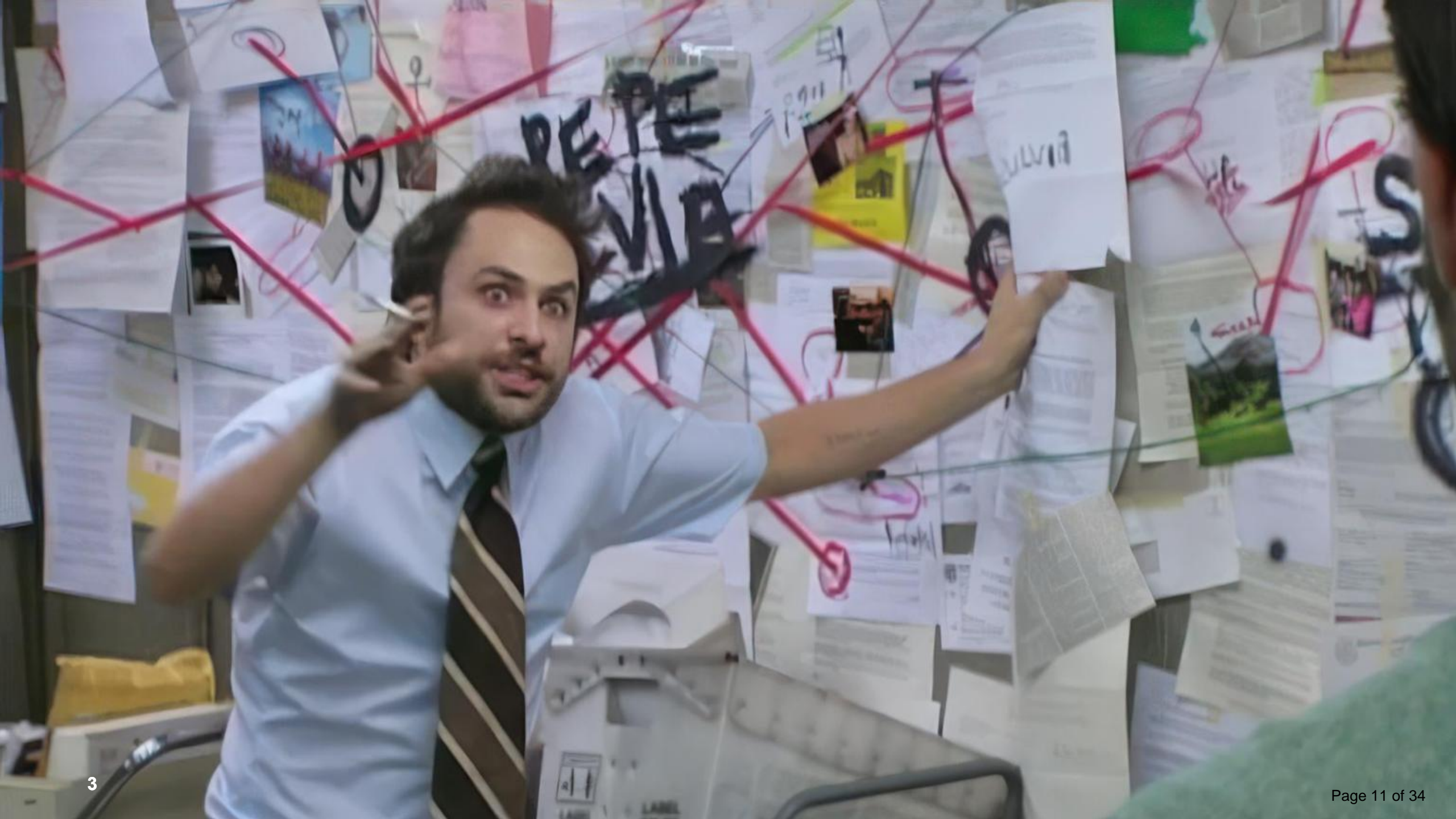
Residents



Businesses



Visitors



Key External Audience Segments



Residents

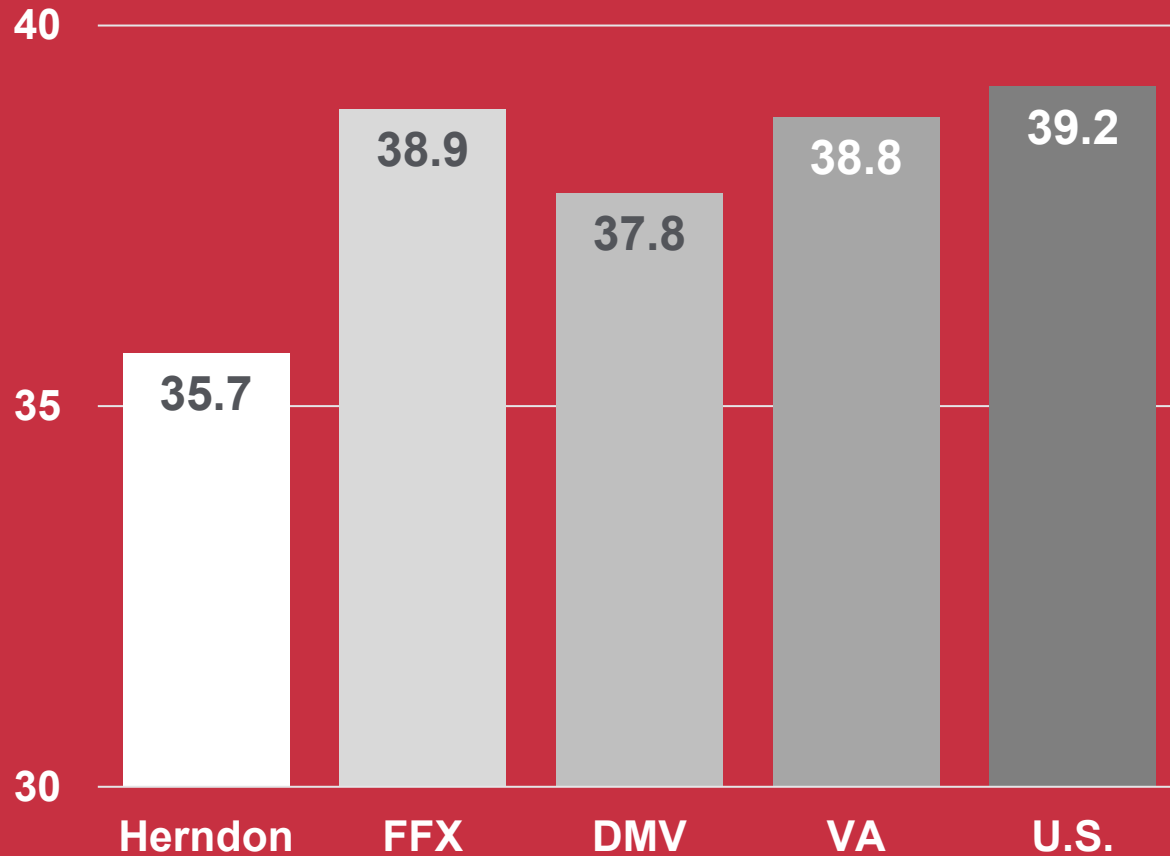


Businesses



Visitors

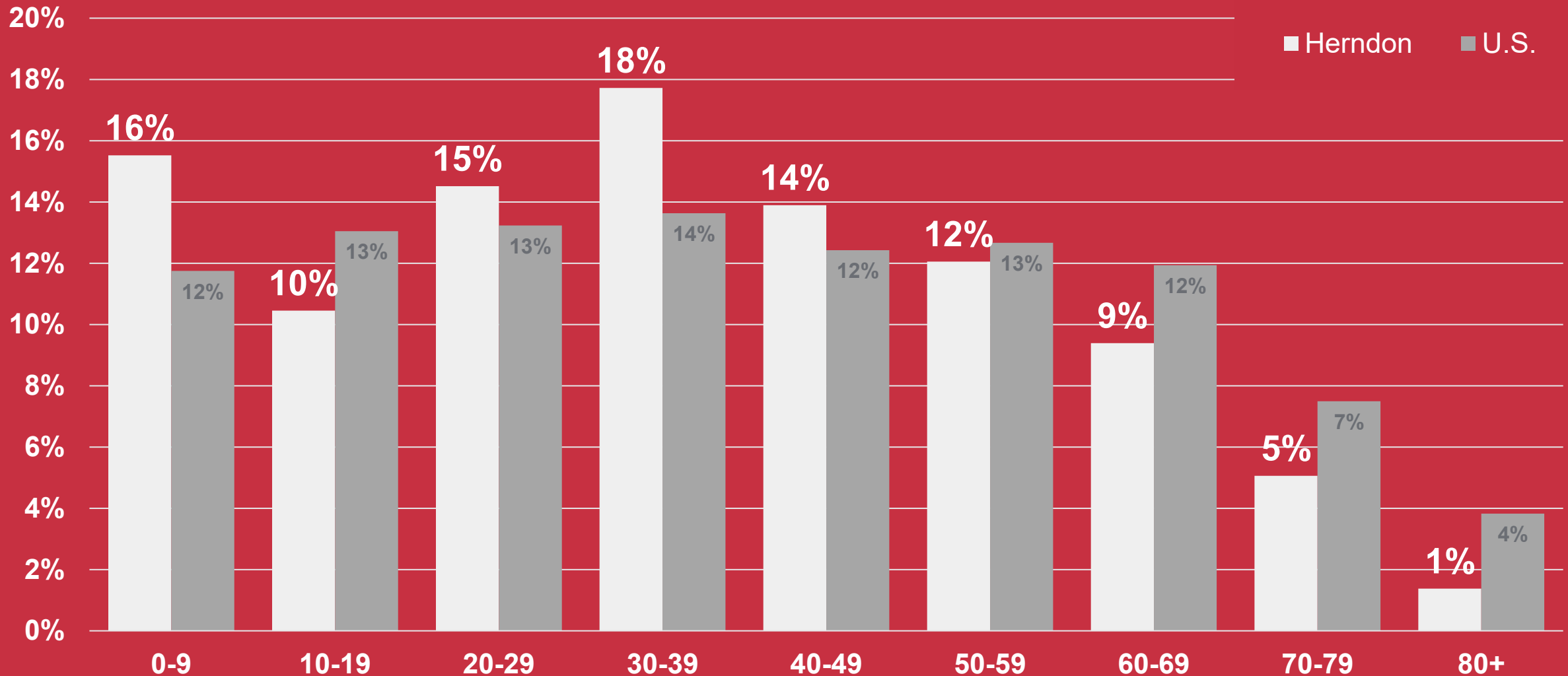
Median Age



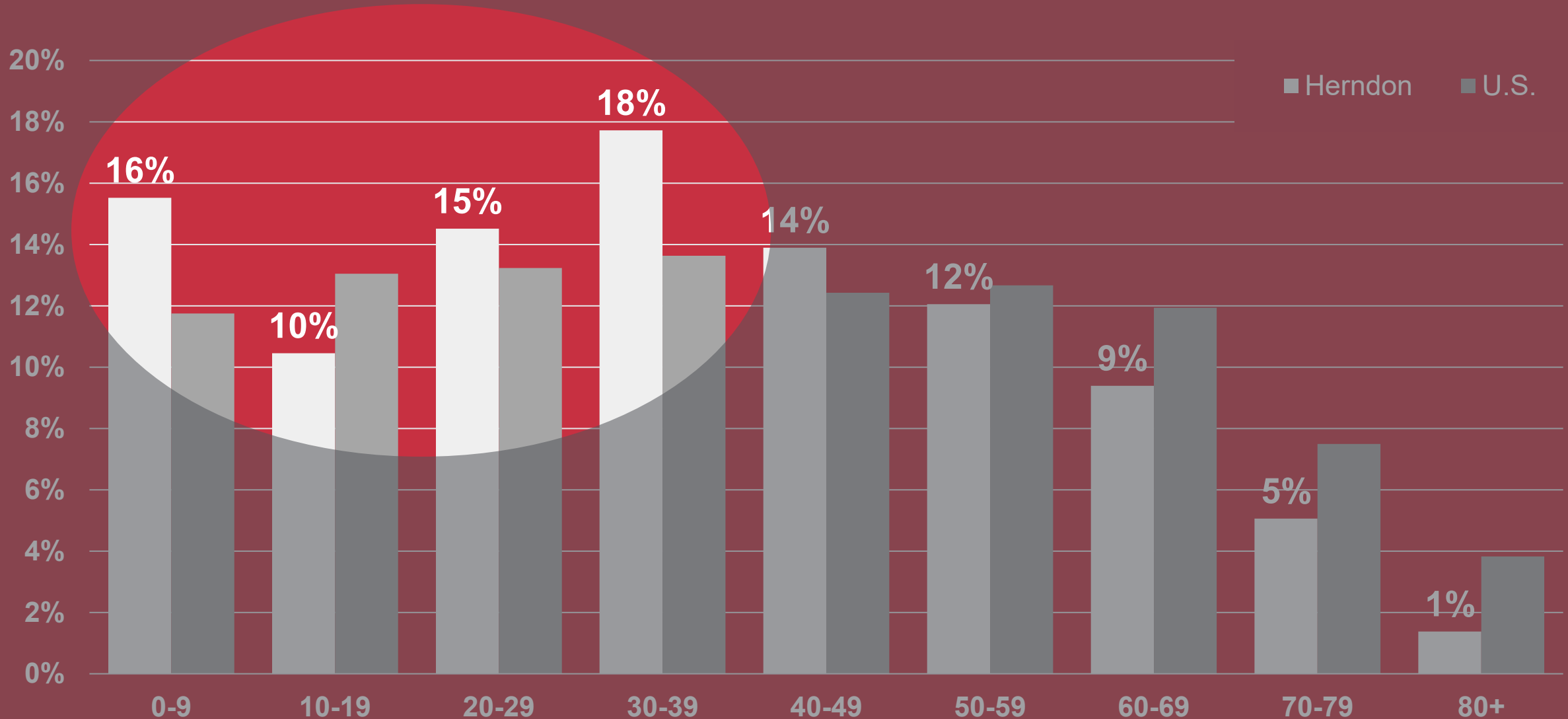
35.7
Median age

Herndon's median age is 6% lower than the DMV's, 8% lower than Commonwealth's and 9% lower than the U.S. as a whole.

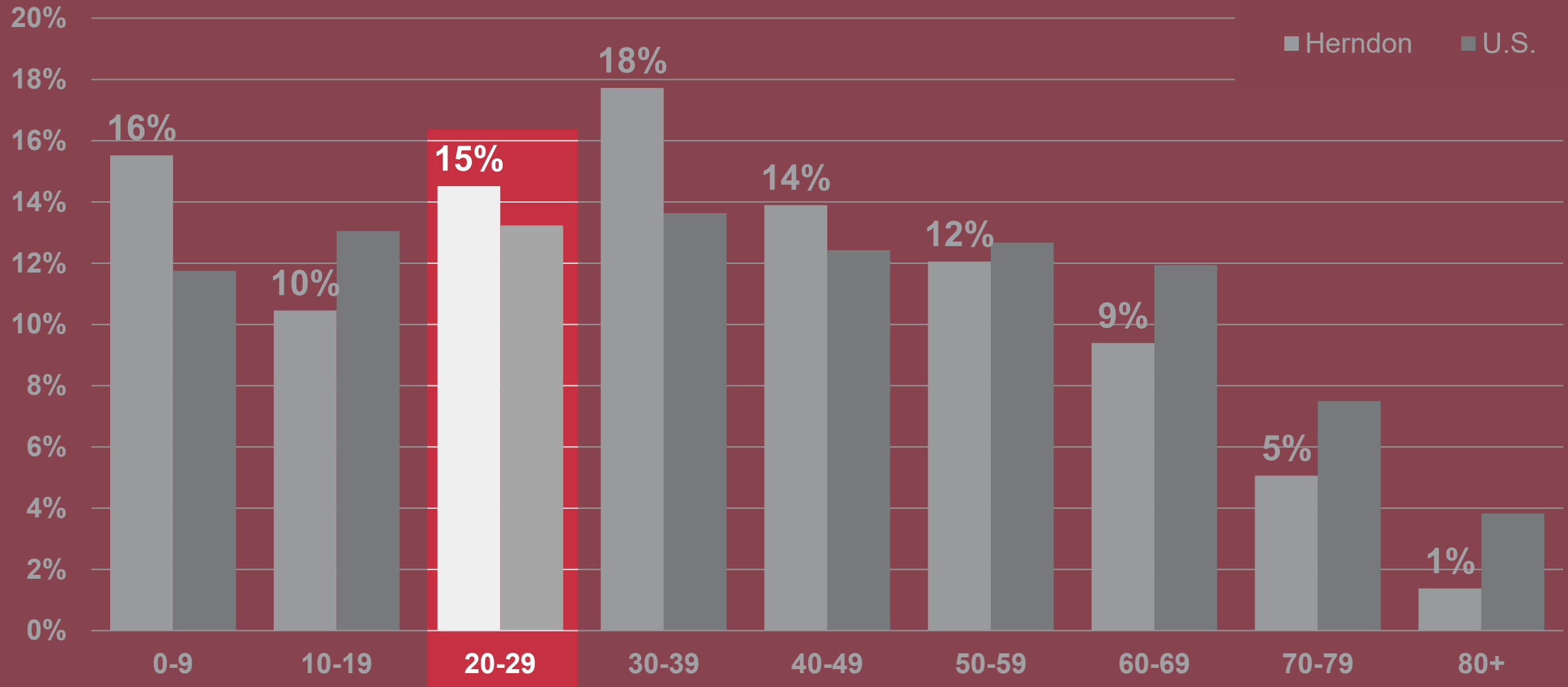
Age Distribution, Herndon vs. U.S. Population



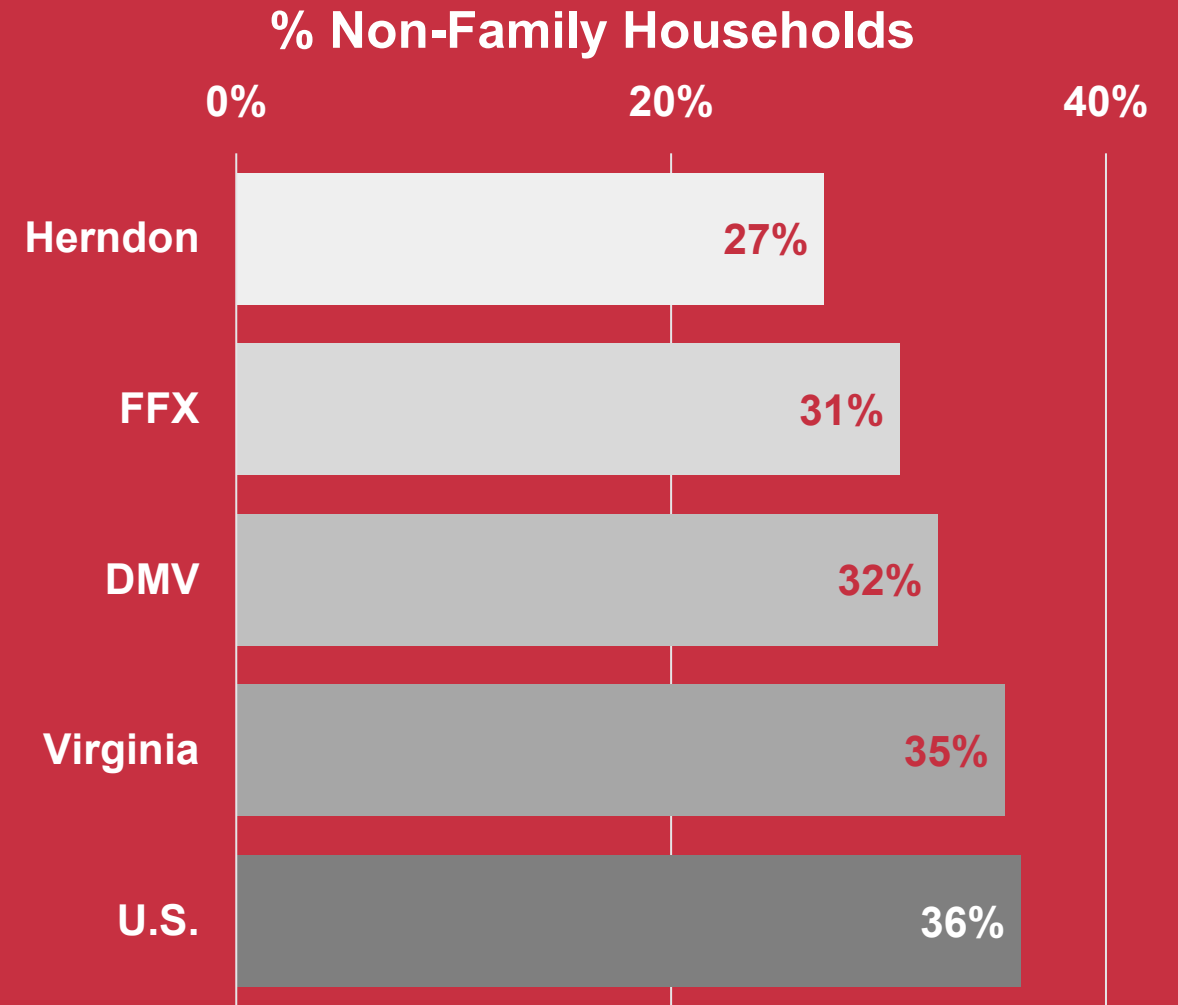
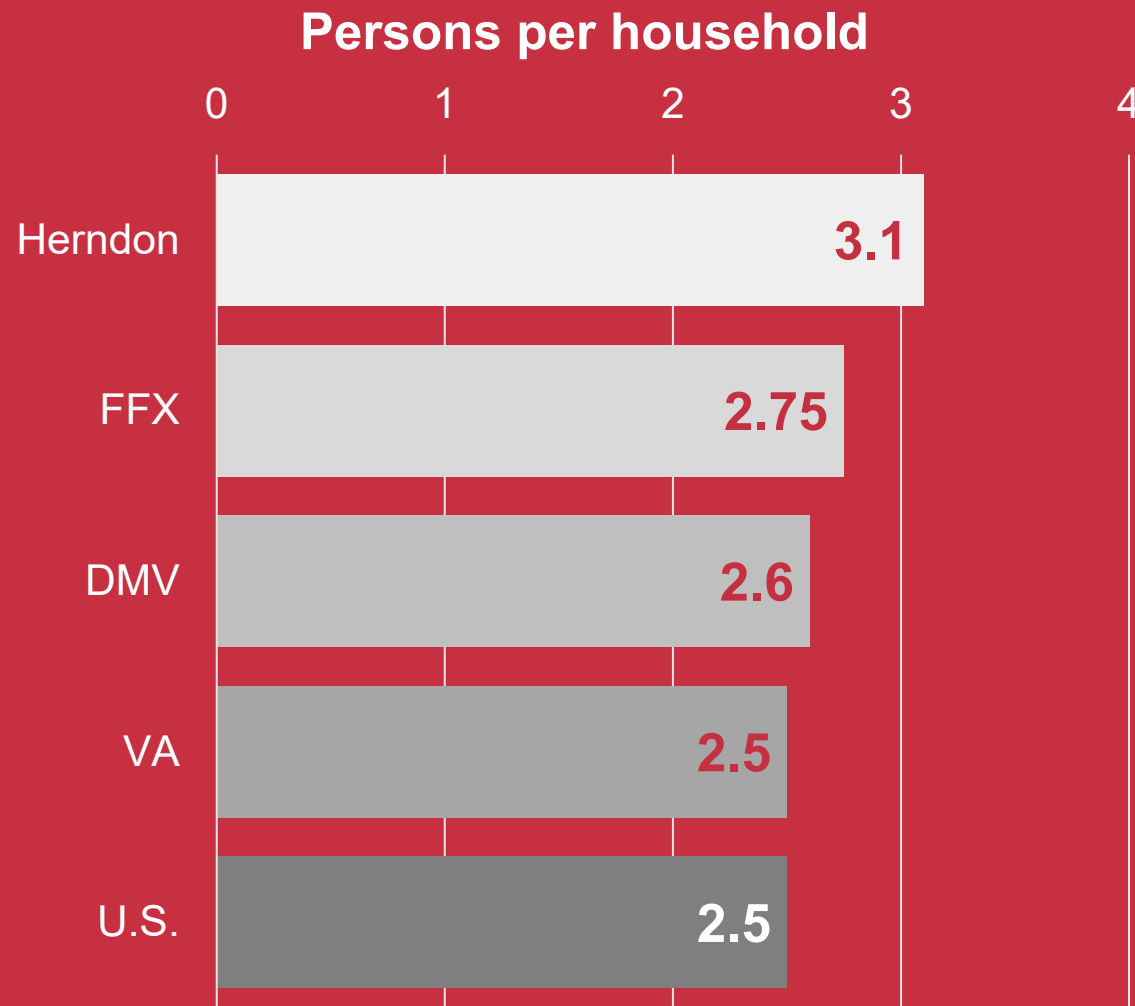
Age Distribution, Herndon vs. U.S. Population



Age Distribution, Herndon vs. U.S. Population

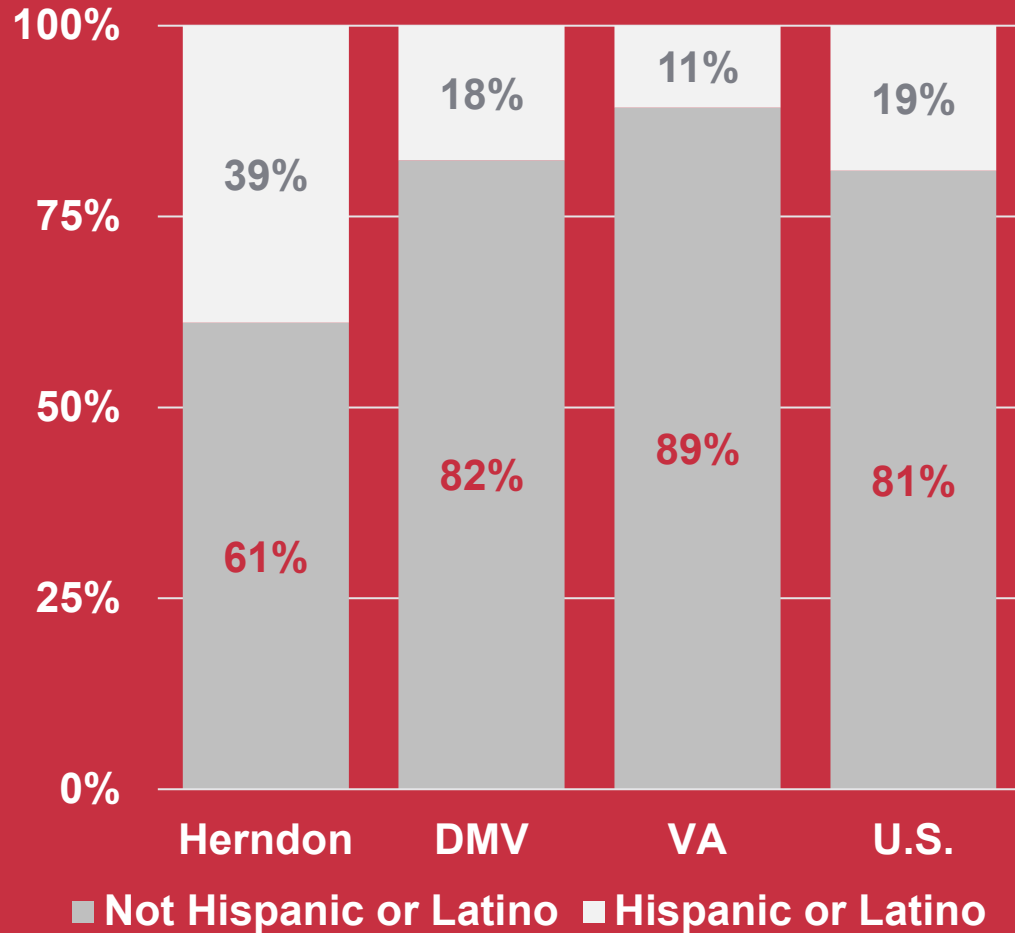


Household Composition

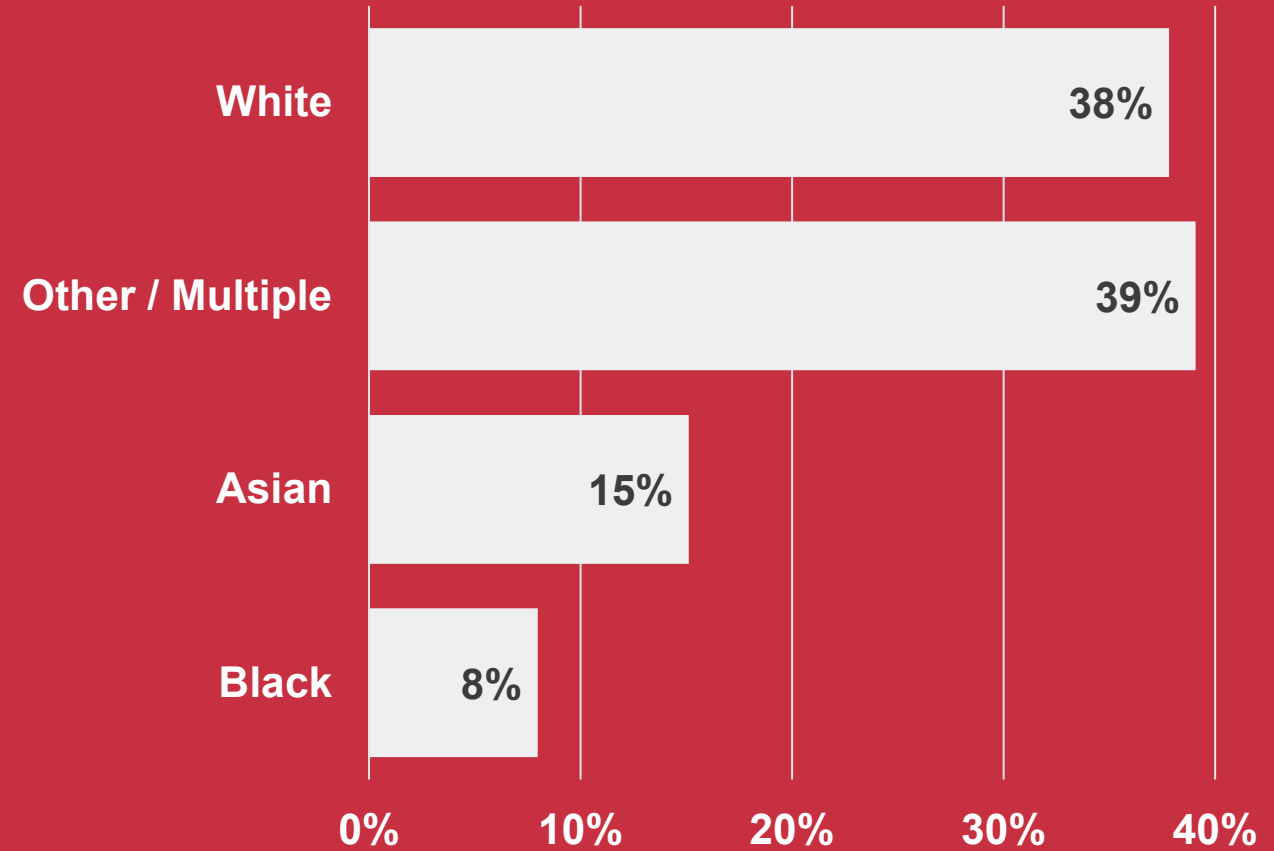


Race & Ethnicity

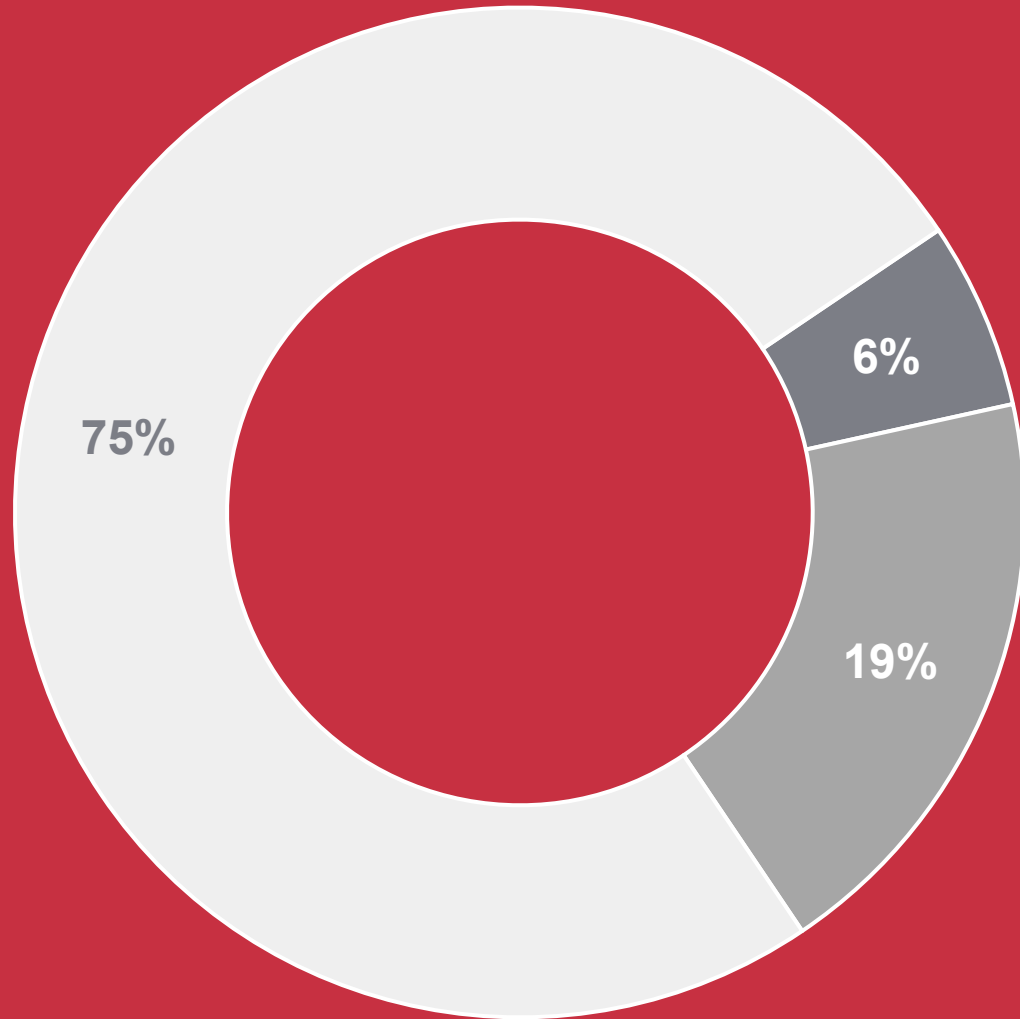
% Hispanic or Latino



% Residents by Race



Languages Spoken



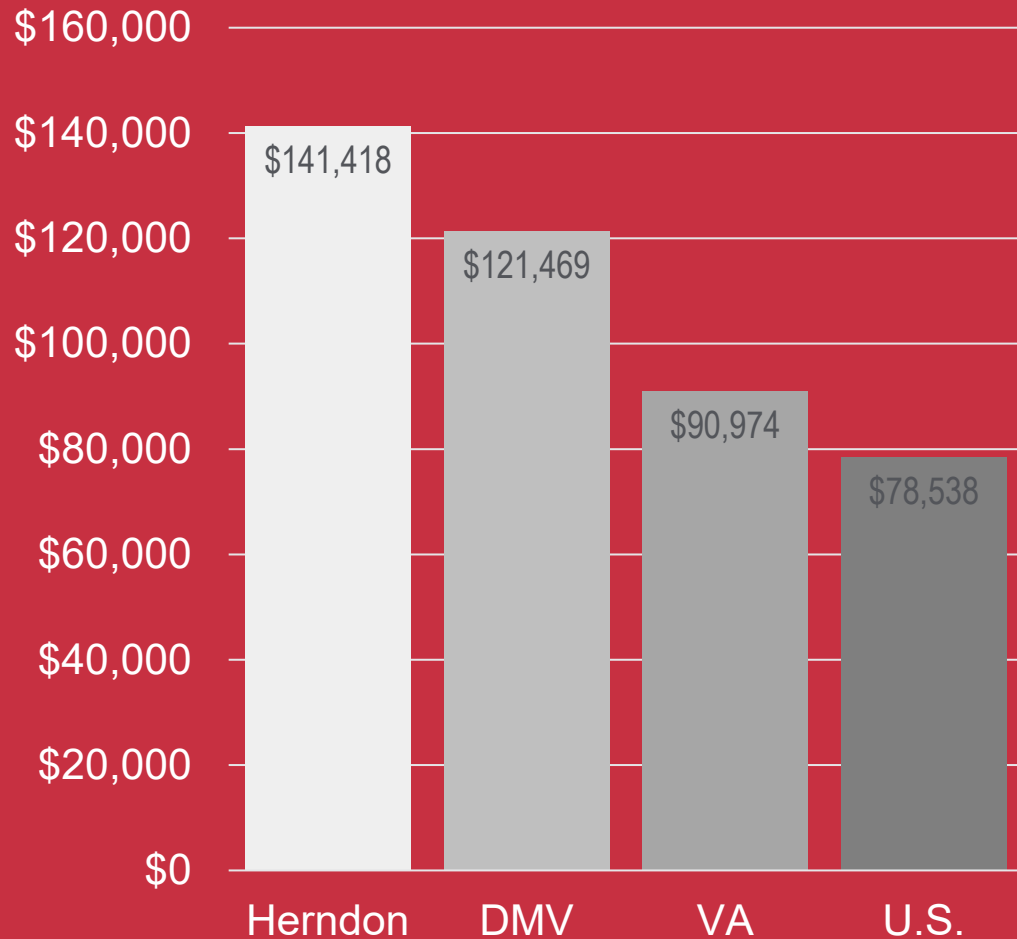
■ Not Proficient in English,
Speaks Other Language

■ Not Proficient in English,
Spanish Speaker

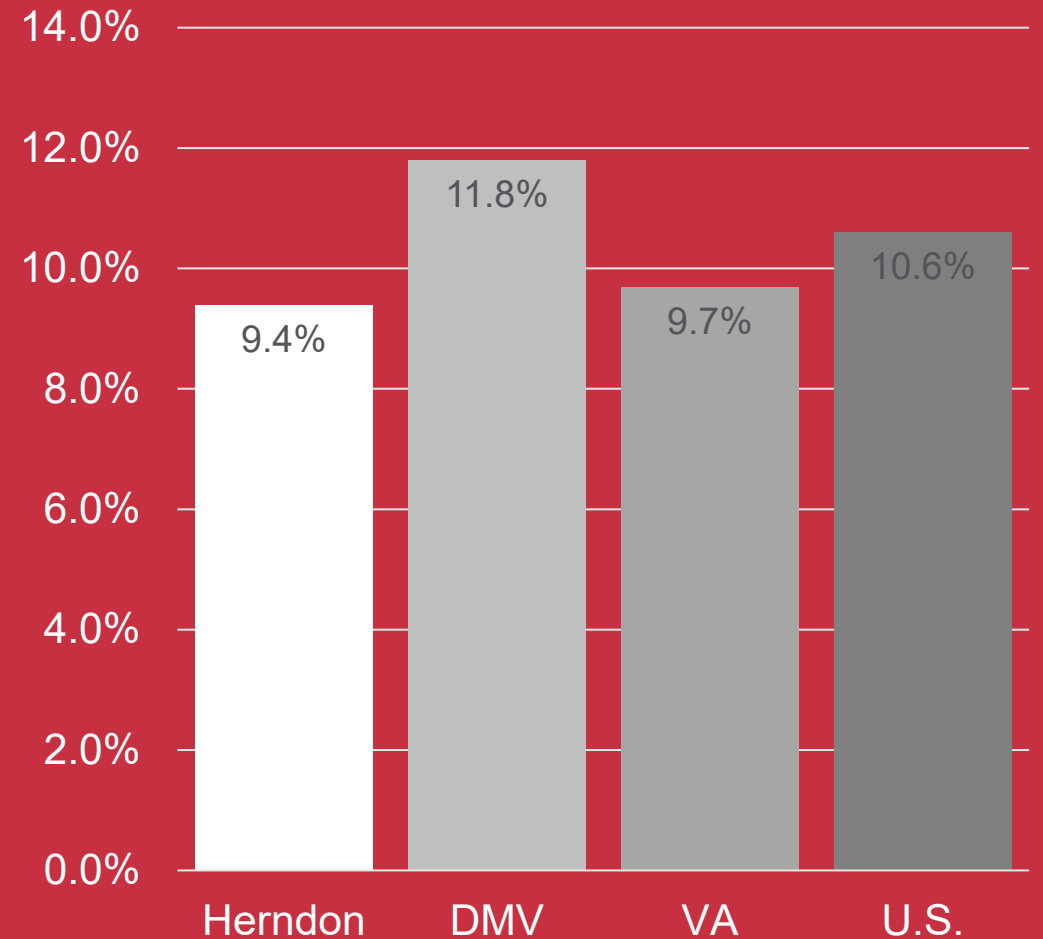
■ Proficient in English

Income

Median Household Income



Poverty Rate



To Summarize...

In aggregate residents of Herndon are younger, more diverse, more likely to be living as part of families, than average residents of the DMV, Virginia, and the United States as a whole.

How Does this Guide our Communications?

What media habits and technology preferences do we need to understand to communicate with residents of Herndon effectively?

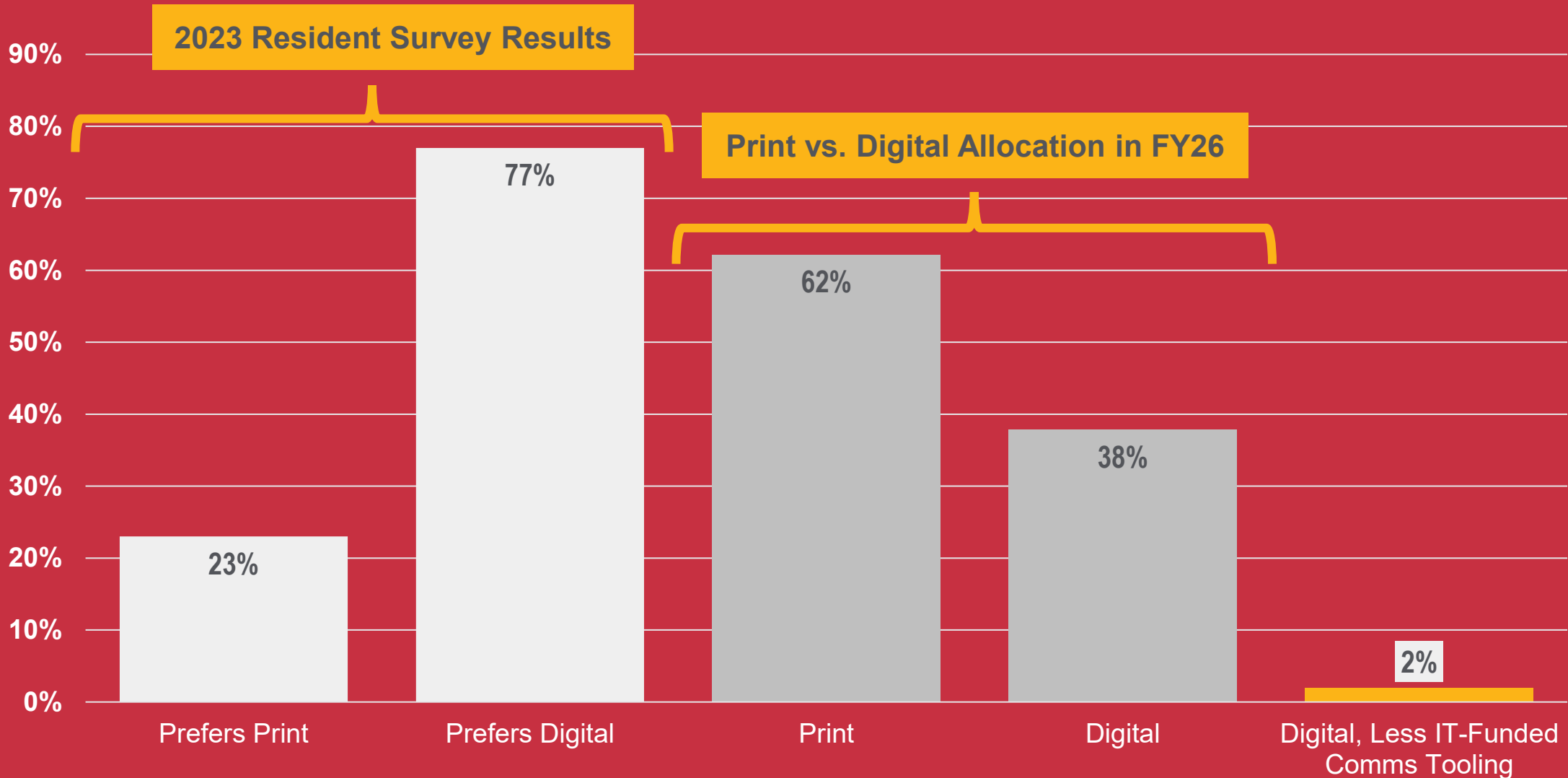
General Trends

- A majority under 30 are online “constantly.”
- Smartphone adoption is up 32% over the past decade and exceeds 91% nationwide. Trend is now accelerating among older residents.
- Most Americans express interest in local government news, but only 68% receive it at least “sometimes.”
- Fewer than half of U.S. adults (45%) say it is easy to get the local government information they need.
- 25% of those who sometimes follow local government news are satisfied with its quality.
- 70% of Americans rely on friends and family for local government information, while just 32% use local government websites.

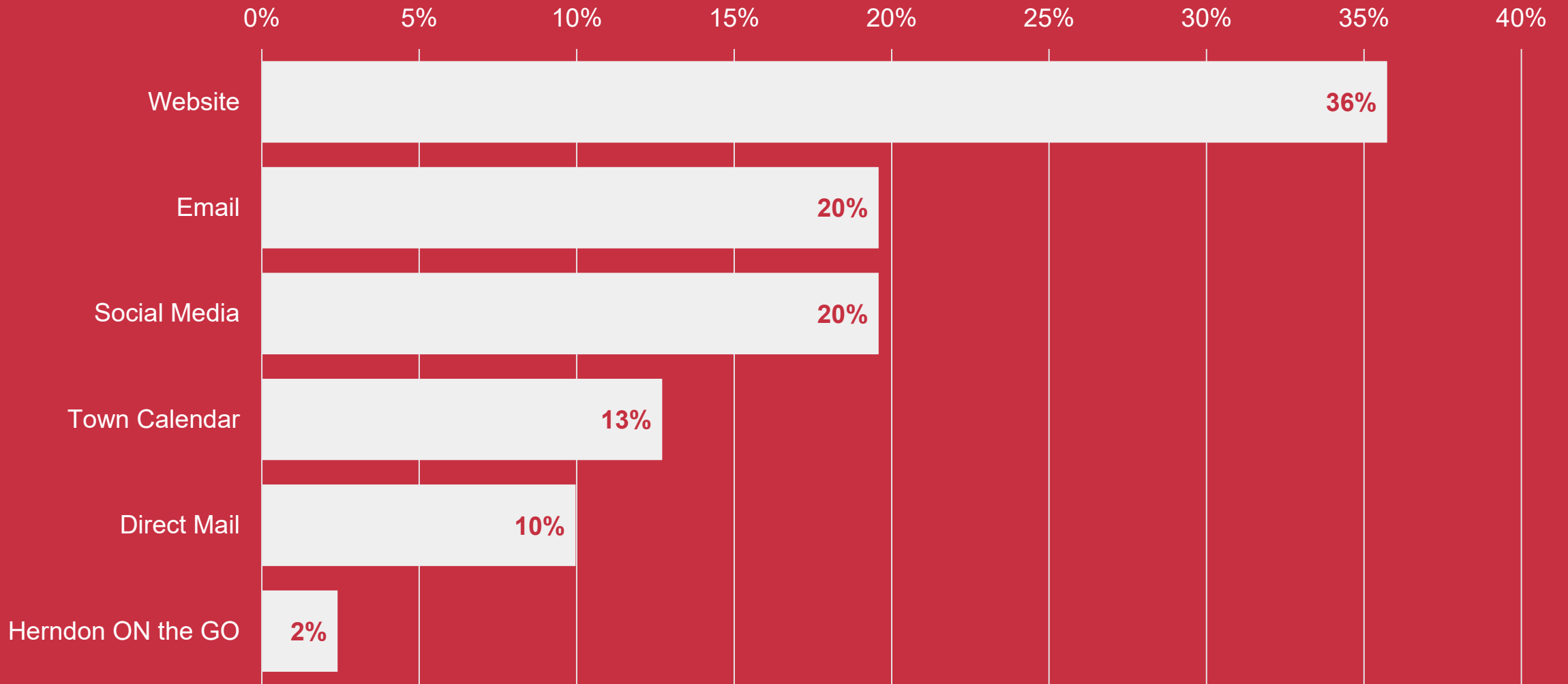
In the Herndon Context...

- 54% of people at Herndon's median age say they use the internet **almost constantly**.
- Households at Herndon's median household income are **21% more likely to subscribe to broadband** than the average home.
- People living in areas like Herndon tend to have a 99% smartphone adoption rate.
- Less than 33% of people in Herndon's median age group get news from traditional sources. At least 45% of people in Herndon's median age **group regularly get news from social media**.
- In aggregate based on demographics, residents of Herndon are considerably more likely to be social media users than the average U.S. adult.

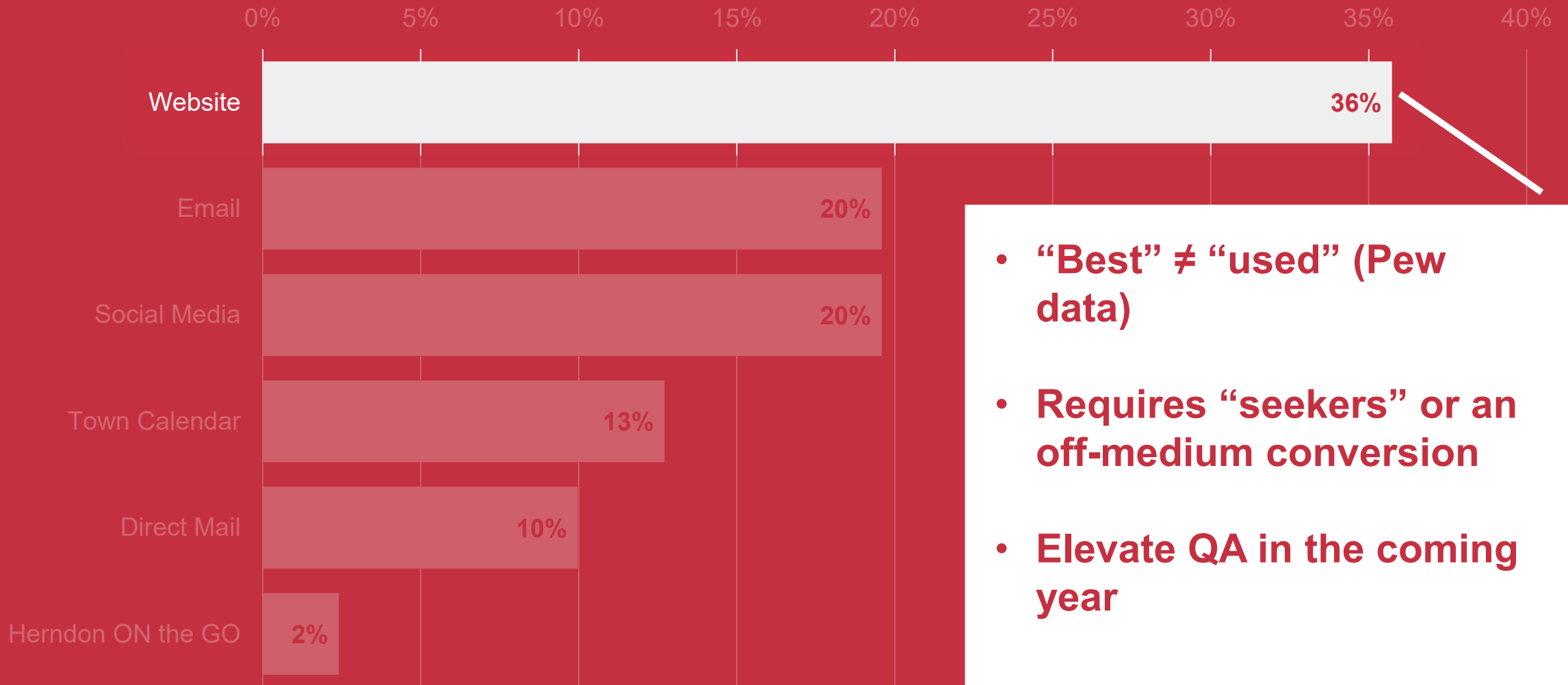
Preferences vs. Prioritization



Resident Survey - “Best Way to Learn”

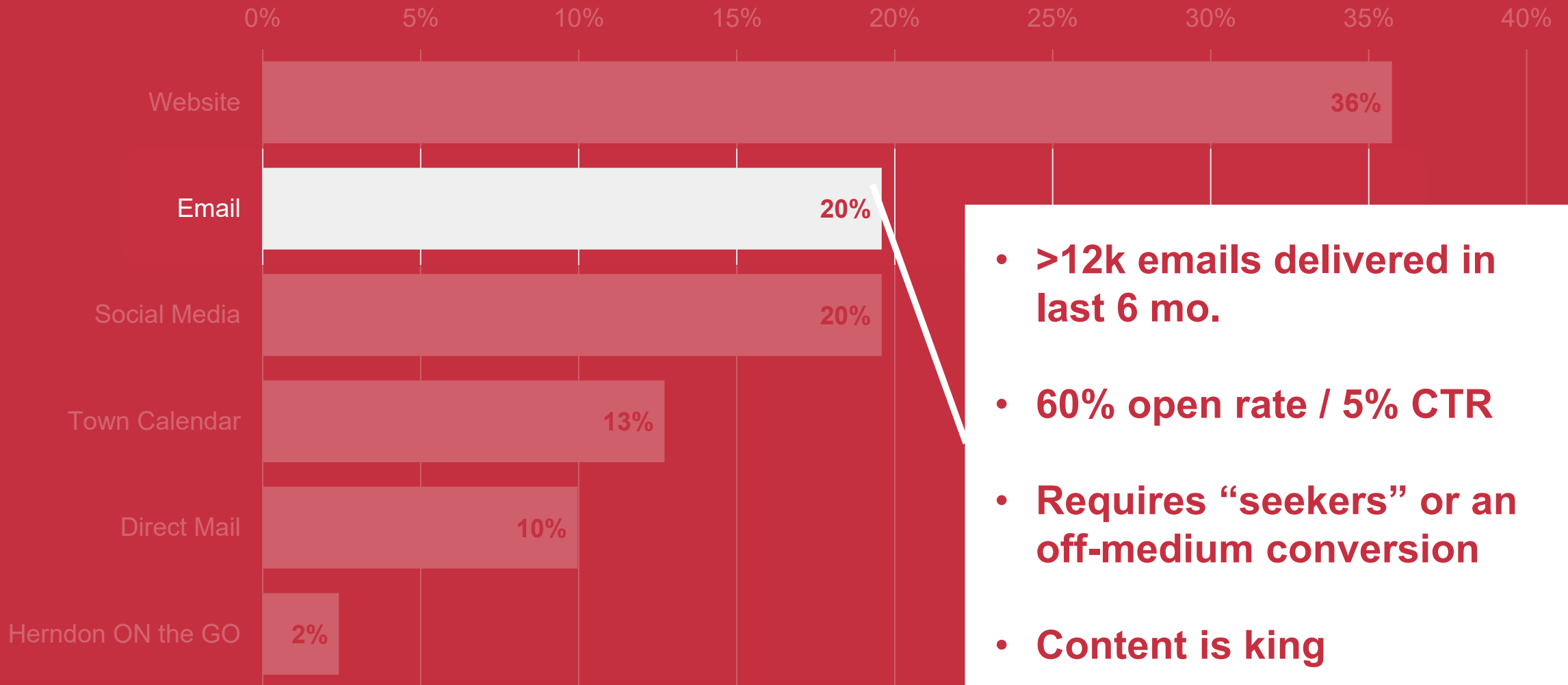


Resident Survey - “Best Way to Learn”



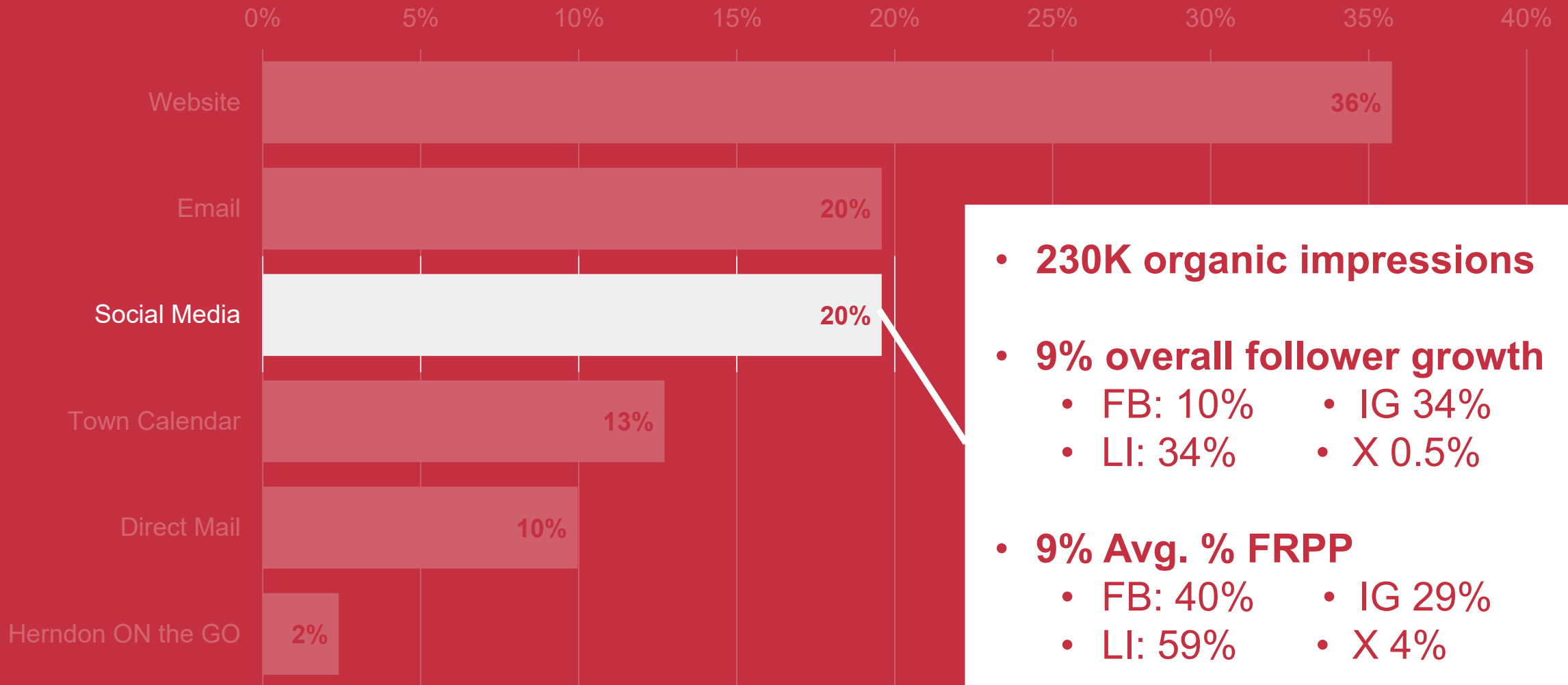
- **“Best” ≠ “used” (Pew data)**
- **Requires “seekers” or an off-medium conversion**
- **Elevate QA in the coming year**

Resident Survey - “Best Way to Learn”

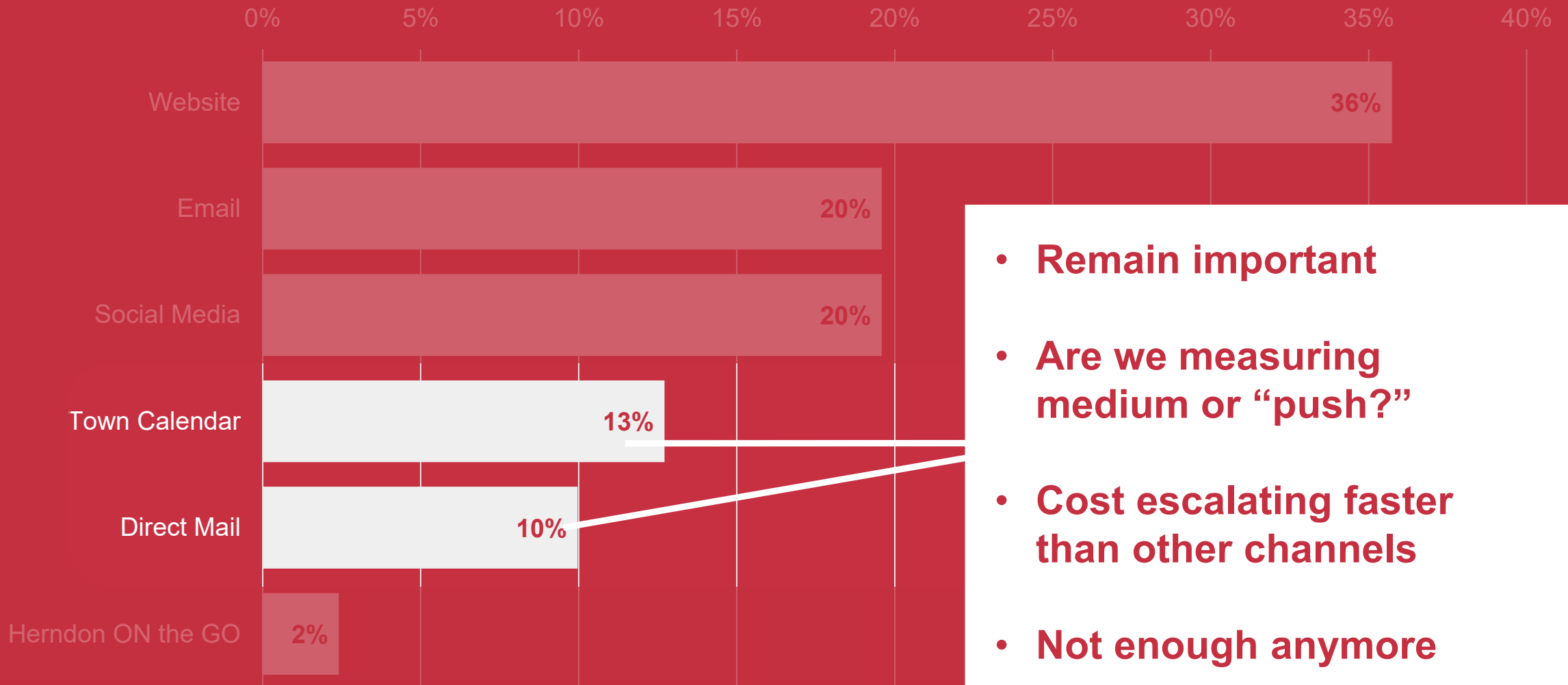


- **>12k emails delivered in last 6 mo.**
- **60% open rate / 5% CTR**
- **Requires “seekers” or an off-medium conversion**
- **Content is king**

Resident Survey - “Best Way to Learn”



Resident Survey - “Best Way to Learn”



- **Remain important**
- **Are we measuring medium or “push?”**
- **Cost escalating faster than other channels**
- **Not enough anymore**

TOWN OF
Herndon

LIVE DIFFERENTLY.

Agenda Item: Overview of FY27 CIP Projects

Meeting Date: June 10, 2026

Category: Old Business

Prepared by: Bryce Perry, Deputy Director of Community Development

Description:

This item will be a staff presentation on the fiscal year 2027 Capital Improvement Plan (CIP) projects that involve bicycle and pedestrian network improvements. The FY 2027 Capital Improvement Plan document is [available online](#), starting on page 244. The projects and topics to be discussed include the following:

- Central Elden Walkability Improvements
- East Elden Street Improvements and Widening
- Ferndale Avenue Improvements
- Herndon Parkway at Sunset Park Drive Intersection
- Locust Street ADA Sidewalk Improvements
- Monroe Street Sidewalk Extension
- Sidewalks, Trails, and Bicycle Facilities
- South Elden Street
- Wayfinding and Identification Signage
- W&OD Trail Lighting

Staff will provide project overviews and status updates.

Background/Timing Impact:

The Town's CIP is developed annually as part of the budget process. It serves as a companion policy document to the Town of Herndon 2030 Comprehensive Plan, Town Council FY 2024 - FY 2029 Strategic Plan, and the Annual Operating Budget. Project prioritization considers several factors, including contractual or legal obligations, critical public safety projects, projects where there are federal and state funding obligations, and projects with local match funding commitments.

Fiscal Impact:

N/A

Legal Impact:

N/A

Staff Recommendation/Next Steps:

This is an item for discussion that does not require PBAC action at this time.

Attachments:

None

Agenda Item: Herndon 2050 Comprehensive Plan Updates

Meeting Date: June 10, 2026

Category: Old Business

Prepared by: Bryce Perry, Deputy Director of Community Development

Description:

A major initiative for the Town, Herndon 2050, is well underway and nearing key visioning milestones. The new comprehensive plan will establish the policies, goals, objectives, and strategies guiding land use decisions in the Town for the next twenty years. Additionally, the consultant team is working on a town-wide market study and economic development strategy, a downtown area plan, and a metro area plan. The second of five phases, evaluating existing conditions, is nearing completion, and the visioning phase has begun. The plan is expected to have a significant active transportation component. With this item, staff will present background information collected to date related to pedestrian and bicycle connections and provide an overview of initial feedback from the public and committees regarding active transportation. Project updates are available on the [Herndon 2050 Comprehensive Plan](#) project website.

Background/Timing Impact:

The Herndon 2050 planning effort and related projects will continue through 2026 and into 2027. Staff will provide updates to PBAC for discussion at future meetings.

Fiscal Impact:

N/A

Legal Impact:

N/A

Staff Recommendation/Next Steps:

This is an item for discussion that does not require PBAC action at this time.

Attachments:

None